**EXECUTIVE SUMMARY**

A seasoned entrepreneur with extensive management experience, resourcefulness, diligence and attention to detail towards mergers and acquisitions. I leverage my operational, marketing, and strategy based expertise to laser focus on the creation of synergetic and defensible value which is monetized through enterprise transactions.

**FORMAL EDUCATION**

**Stanford Business Graduate School Stanford, CA/ USA**

*Center for Entrepreneurial Studies*  2020-2021

* **Concentration:** Search Funds

**Wharton School of the University of Pennsylvania Philadelphia, PA/ USA**

*Certified Online Course*  2019-2020

* **Concentration:** Competitive Marketing Advantages in the Marketplace

**Harvard Business School Boston, MA/ USA**

*Certified Online Course post SVMP* 2015-2017

* **Concentration:** Entrepreneurship in Emerging Markets & Start-Up Secrets

**Full Sail University Winter Park, FL/ USA**

*Entertainment Business Bachelors of Science* 2006-2008

* **Concentration:** Business Management, Creative Production & Project Finance

**CERTIFICATIONS & PROGRAMS**

**Mergers & Acquisitions**

*Quantum Leap Advantage*

* **Focus:** Private equity valuation, venture capital funding, LBO, and ABL acquisition strategy.

**Financial Modeling**

*A Simple Model*

* **Focus:** Integrated financial statement, discounted cash flow, and leverage buyout excel modeling.

**Investment Banking**

*Goldman Sachs*

* **Focus:** Communicating impact, building networks, finding the best-fit role, and financial interviews.

**Georgia Real Estate Commission**

*Real Estate Institute of Georgia*

* **Focus:** Property appraisal, titling, divestment strategies, residential and commercial purchases.

**LEADERSHIP EXPERIENCE**

**Buckhead Staffing** **Atlanta, Georgia/USA**

*Founder / CEO*  2021 – Present

* Providing a competitive advantage to equity partners while guiding them through acquisitions.

 Our niche includes a hyper focus on diverse, equitable, and inclusive work environments.

**Ajayi Venture Capital Atlanta, Georgia/USA**

*M&A Deal Strategist* 2020 – 2021

* Private equity search fund for the acquisition of a Nissan automotive dealership.

 Successfully provided our CEO with acceptable deal terms and funding.

**Browder Financial** **Atlanta, Georgia/USA**

*Product Manager* 2019 – 2020

* Brokered factoring services to fund 3 proprietary direct to consumer financial products.

 Our mission was to make an impact on criminal justice reform monetary policy.

**PricewaterhouseCoopers** **Atlanta, Georgia / USA**

*Creative Consultant* 2012 – 2019

* A creative advisor that curates the overall aesthetic quality of campaign, content, and experience.

 Evaluated pain points, provided counsel, worked irregular hours, defended the team and initiatives.

**Creative Atlanta Advertising** **Atlanta, Georgia/USA**

*Executive Creative Director* 2007 – 2012

* Crafted creative deliverables for ad campaigns, i.e. websites, graphic design, photography and video.

 Provider of value for over 5 years to 300+ small business operators.

**BellSouth** **Atlanta, Georgia/USA**

*Sales Director* 2005 – 2007

* Created 6 retails offices with 32 sales representatives to implement our door-to-door sales campaign.

 AT&T acquired BellSouth for 41Bn.

**MCI WorldCom** **Atlanta, Georgia/USA**

*Sales Manager*  2003 – 2005

* Supervised 16 commissions based sales professionals to implement a national telesales campaign.

 BellSouth acquired MCI for 20Bn.

**Nissan/Honda/ Kia** **Atlanta, Georgia/USA**

*Sales Associate* 2001 – 2003

* Effectively paired qualified customers with funding programs for their automotive purchase.

 Preliminary evaluation of their creditworthiness against debt to income ratio for finance.

**First Class Appraisal** **Atlanta, Georgia/USA**

*Office Manager*  2000 – 2001

* Supervised the delivery of real estate appraisals for property owners and lenders.

 Became the property appraiser of choice for Georgia based fix and flip strategist.

**SPECIALTY SKILLS, AND COMMUNITY ENGAGEMENT**

**Marketing:**

* Adobe Photoshop: Advertisements, photography, stationary and other art edits.
* Adobe Premiere Pro: Video editing and audio syncing.
* WordPress: Everything from basic installation to content updates.
* Mail Chimp: Retention management with email based drip campaigns.
* CPanel: Domain control, firewall management and email assignments.

**Recreation:**

* Automotive mechanical systems such as pneumatic, hydraulic, fuel, and ECU tuning.

 I have built a 4-cylinder engine with 700+ hp and 680 lbs feet of torque on 28lbs of boost.

* Outdoor hammock camping and short duration overnighters.

 I am a REI co-op member and look forward to an Appalachian trail hike sometime soon.

* Contemporary art collector of oil on canvas medium.

 I own a small collection and have placed a few pieces in galleries for sale.

* Self defense exercises such as brazilin jiu jitsu and traditional western boxing.

 I also enjoy close quarter combat training with tactical weapons.

**Philanthropy:**

* Meals on Wheels delivery volunteer in Clayton County Georgia.

 Delivered pre-made meals to senior citizens and disabled veterans.

* Cradles to Crayons art outreach event coordinator for the state of Georgia.

 Organized events that collected art supplies for underprivileged students.

* Booker T. Washington High School student advisor and mentor at MIT in Fulton County GA.

 Conceptualized, drafted, and then implemented an affiliate marketing curriculum for students.

**INTEREST**

General Management, Strategy, P&L Management, Board-Level Management, Leveraged Buyout (LBO), Negotiations, Real Estate Transactions including Appraisals, Technology Innovation & Commercialization, Business Development, M&A, Customer Engagement, Private Equity, Start-Ups, Digital Media, Advertising, Cinema, Entertainment, Human Capital Management, and SaaS.